



## Welcome to Timo!

Have you been dreaming of managing your organisation with a single affordable tool?

Do it with Timo, a secure all-in-one system.

Timo, tickets & more, is a new and secure ticketing system with numerous other features. That makes Timo unique on the market.

The all-in-one Timo system can be perfectly integrated into your organisation, whether you are a sports club or an event organiser. Everything is possible! Not only will your **organisation benefit** from Timo, your **visitors** will too.

Are you curious to find out what Timo has to offer? This brochure will tell you everything you need to know about a unique system that will radically change your organisation, starting tomorrow.



## 5 key features

Timo is a secure **all-in-one system** that combines ticket sales with automatic invoicing and bookkeeping, cashless payments, stock and data management.

Not only is the system secure, it is also extremely **user-friendly**, **accurate** and **affordable**.



## Ticketing system

A clear seating plan is the key to maximum occupancy. What is more, you can divide your visitors into specific categories and allocate different privileges.



# Invoicing & bookkeeping

With Timo, your sales are automatically invoiced and, if possible, booked into your bookkeeping system. This will save you a remarkable amount of time and money.



# Cashless payments

Thanks to the Timo cashless system, your visitors will **no longer need cash**. Not only is this safer, it is also more efficient for your organisation.



## Automatic stock management

Timo can automatically register your sales, if you use the cashless system. It is even possible for orders to be placed automatically with your suppliers so that your stocks are replenished on time.

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## Data management

You receive a priceless source of information that you can actively use to support your day-to-day management.

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## Ticketing system

Timo is a ticketing system that will help you achieve maximum occupancy of your venue, thereby generating maximum revenue.

Timo is a highly versatile and user-friendly system, which also includes a seating plan and divides your visitors into various categories.

## 1. Seating plan

An optimal ticketing system starts with a clear seating plan.

- > You can draw up your own seating plan with Timo's convenient drag and drop system. Do you need assistance with drawing up a seating plan? Timo will be happy to help.
- > With a clear seating plan your visitors will be able to **reserve** their seats **quickly and easily** at your organisation's website or using the Timo app.
- > You can also adapt your seating plan to suit each event.



#### Advantages for you:

- Managing ticket sales is easier and faster than ever before
- Maximum occupancy of your venue and maximum revenue.
- Managing your seating plan(s) has never been so easy.

#### Advantages for your visitors:

 Your visitors have a clear overview of your venue, so they can decide which seats they want and reserve them faster.

## 2. Customer types

You can integrate your customer database perfectly into Timo. Then you can divide your current database into specific customer types. Based on these categories, you can offer various privileges, depending on the type of customer.

Timo offers the following privileges for subscribers with their own seat(s).

- If subscribers are unable to attend an event or match, they can open their seat(s) for purchase, if your organisation chooses this feature. If a seat has been opened, your organisation can resell the ticket. That means extra revenue for your organisation. In exchange for this you can compensate the subscriber with cashless credit.
- > Besides opening their seats, subscribers may also invite guests to attend an event. If a subscriber has several seats they can convert them into guest tickets. The guest will then automatically receive the tickets by email.

#### Advantages for you:

- You have clear information about each type of visitor.
- You decide yourself which privileges you want to offer.
- You profit from the revenue from subscriptions and extra revenue from reselling.

#### Advantages for your visitors:

- Visitors can manage their own data at all times.
- Visitors can take advantage of privileges you offer them.
- Visitors can be rewarded for opening their seats.

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A clear seating plan stimulates maximum occupancy and ultimately generates more revenue."



## Invoicing & bookkeeping

Timo is much more than just a ticketing system. It will generate and manage your invoices automatically and you can opt to link it to your bookkeeping as well. In short, it's an all-in-one package that is guaranteed to save you an incredible amount of time.

After purchasing a ticket, your customer can request an invoice with just one click. Timo will automatically generate a draft invoice that your bookkeeping department only needs to approve. The invoice is then automatically sent to your customer and, if you have linked Timo to your bookkeeping, it will immediately be entered into your bookkeeping system too. Invoicing and bookkeeping have never been so easy and fast!

# Cashless payments

Besides its efficient ticketing and automatic invoicing system, Timo also allows visitors to **pay cashless** at your events.

- > Depending on what suits your organisation, there are different ways in which visitors can purchase cashless during your event.
- > Your visitors can top up with cashless credit wherever and whenever they want.
- > They can also consult and manage their balance at any time using the Timo app.
- > It has never been so easy to pay. No more hassle with vouchers.



#### Advantages for you:

- Insight into the statistics of your sales.
- There is less cash around, so less chance of theft.
- Structured organisation of your sales.
- Stock management.

## Advantages for your visitors:

- No need to carry cash.
- Ability to consult and manage their balance with the Timo app.

You can also open a **cashless account customised to your wishes.** Here are some examples.

## 1

#### LIMITED ACCOUNT

Amount per guest

- > A subscriber has 150 euro in their account:
- 100 euro for guest 1
- 25 euro for guest 2
- 25 euro for guest 3

## 2

#### LIMITED ACCOUNT

Shared amount

> A subscriber has 150 euro in their account: The guests can pay cashless using the shared amount, but they have a collective limit of 150 euro.

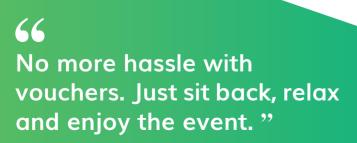
## 3

#### UNLIMITED ACCOUNT

> The subscriber allows the guests to pay cashless without limit.

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## Automatic stock management



What makes Timo unique is that the cashless system is automatically linked to your **stock management**.

- > Cashless payments enable Timo to **monitor your stock automatically,** so that you have a better overview.
- > Your organisation will receive an **automatic notification** when you risk running out of certain products.
- > If you wish, you can even have Timo place automatic orders with your suppliers. It can't get any faster or more convenient than that!



Thanks to cashless payments, Timo monitors your stock automatically. Fantastic! "

## Data management

Not only is Timo an automatic all-in-one system that combines ticketing, invoicing/bookkeeping, cashless payments and automatic stock management. It's also a convenient tool that gives your organisation insight into all sorts of data. This makes Timo invaluable in the dayto-day management of your organisation.

#### The possibilities are endless:

- > You can gain insight into the profiles of your different customers types
- > Thanks to the clear seating plan you can gain insights into your ticket sales.
- > You can find out when your organisation sells the most.
- > You can organise special campaigns to boost your sales.

Timo is a convenient tool for your **online visitors** too, because they can always access their data and gain insight into their profiles. They can see how much they spend, which events they have attended and so on.



#### Advantages for you:

- You gain insights into key data and can take action accordingly.
- · With sufficient knowledge of the convenient Timo tools, you can generate more revenue.

### Advantages for your visitors:

- · They gain insights into their
- Visitors can take advantage of any special campaigns you organise.

## Timo tools

Timo is a secure, scalable and efficient cloud application that can quickly and easily be implemented into your organisation.

## **Applications**

Timo has developed mobile applications:

- > For end-users: a very user-friendly app that enables them to order tickets, manage cashless payments and manage their account.
- > For organisations: applications including access control and subscription management.

#### Websites

Both end-users and organisations can access the Timo website.

- > End-users can download the Timo application and manage their account.
- > Organisations can access useful information about Timo.

## Why does your organisation need Timo?

Timo is an automatic all-in-one system that combines various features:



> Ticketing system



> Invoicing and bookkeeping



> Cashless payments



> Stock management



> Efficient data management

This all-in-one package is:

- Secure
- Affordable
- Automatic
- · Easy to integrate
- Time saving
- · Extremely accurate

Moreover, Timo can be customised to suit your organisation.



Timo provides a wealth of information that will boost your sales and revenue!"

